

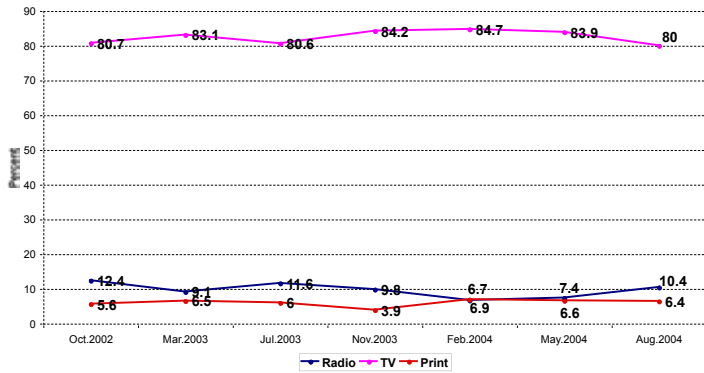
**Media Habits in Kosova**  
 Media Survey in Kosovo – Wave 7

September, 2004

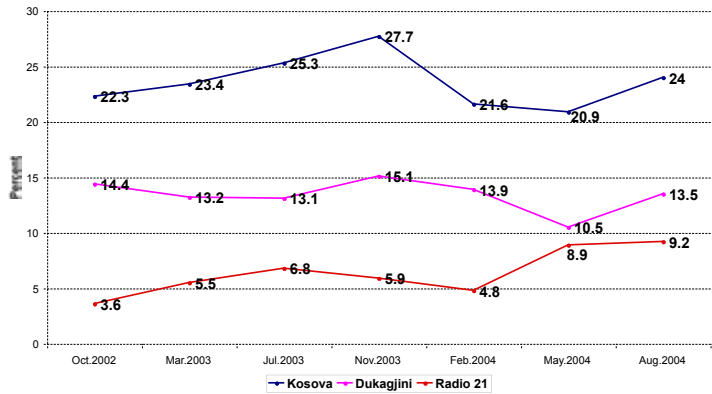
**Survey Information**

- Fieldwork conducted between 25-31 August 2004
- 1,104 Albanian and other-minority respondents (without Serbs)
- Representative for Kosovo population aged 15+ years
- 20-minute face-to-face interview in-home of respondent
- Almost 1 in 5 interviews back-checked in the field

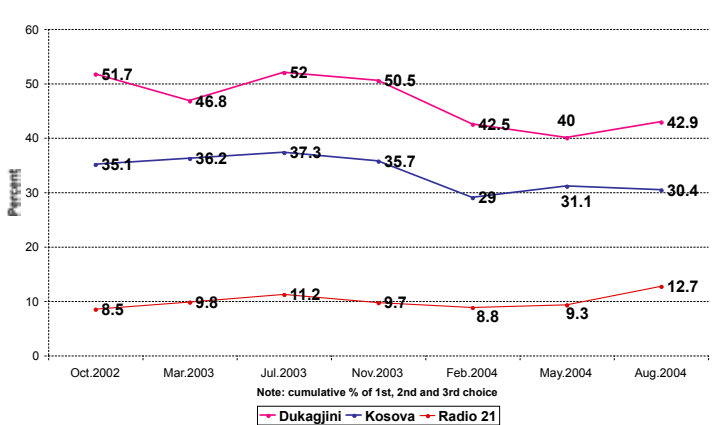
**Main Source of Information**



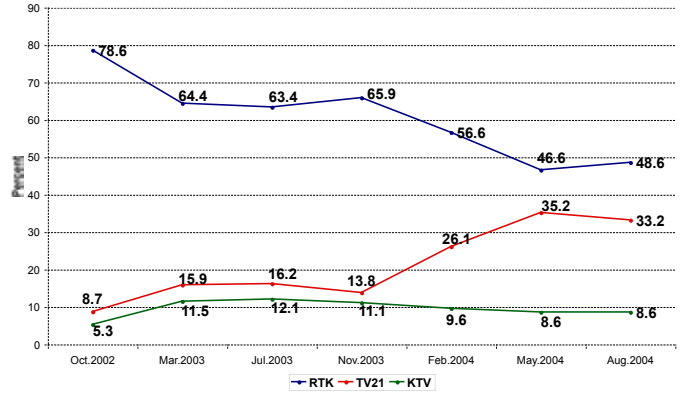
**Most Trusted Radio Stations**



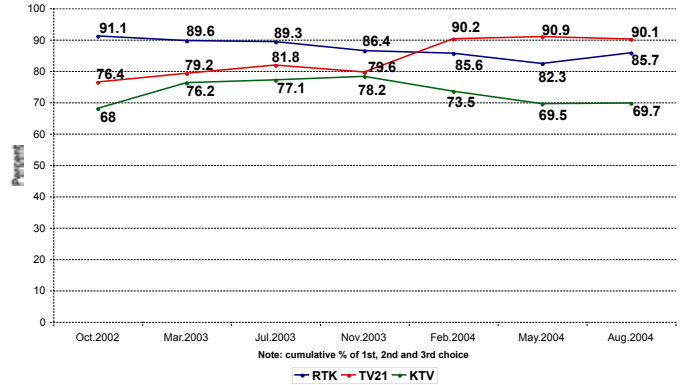
**Most Listened Radio Stations**



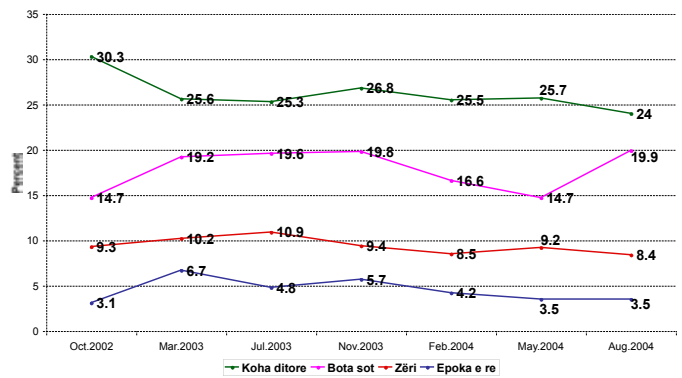
**Television in Kosova-Most Trusted TV Stations**



**Most Watched TV Channels**



**Print Media in Kosova-Most Trusted Dailies**



**Readership of Dailies in Kosovo**

