

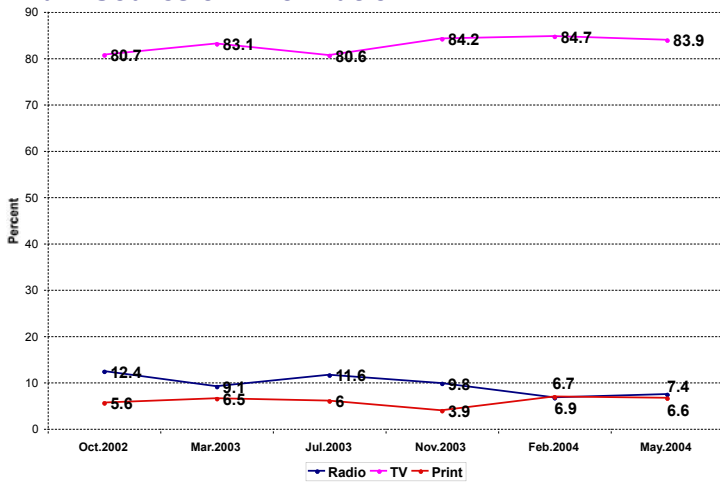
June, 2004

Media Habits in Kosova

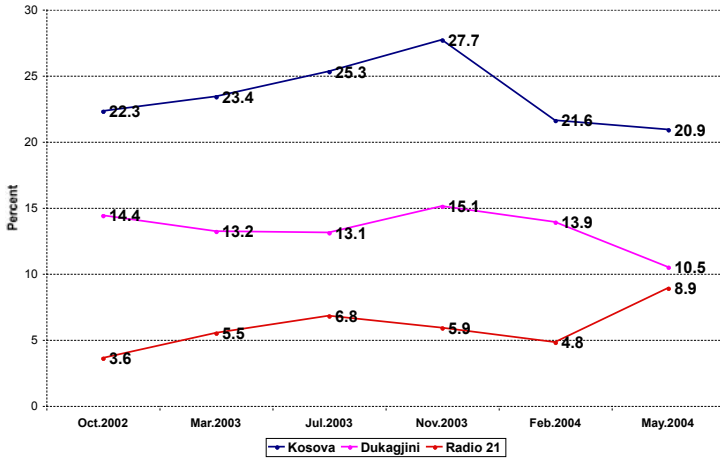
Survey Information

- Field conducted from 25-31 May 2004
- 1,104 Albanian respondents and other minorities (without Serbs)
- Representative for Kosova population aged 15+ years
- 20 minute face-to-face interview in-home of respondent
- Almost one in five interviews back-checked
- Training/instructions held on 24 May
- Data entry and processing 1-7 June
- Final results: 8 June

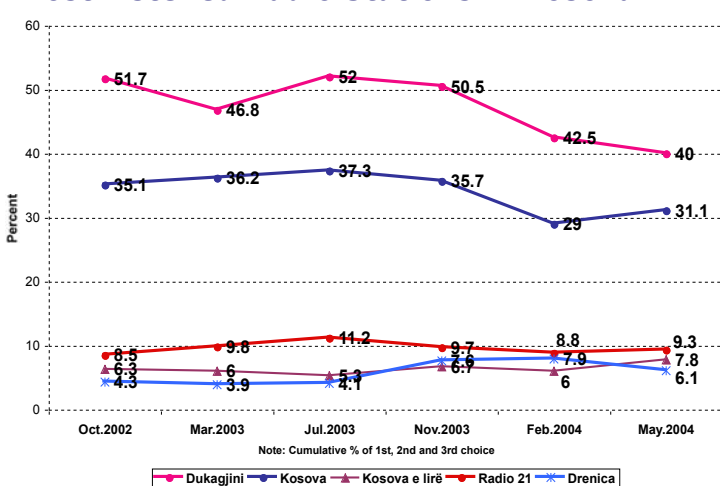
Main Source of Information



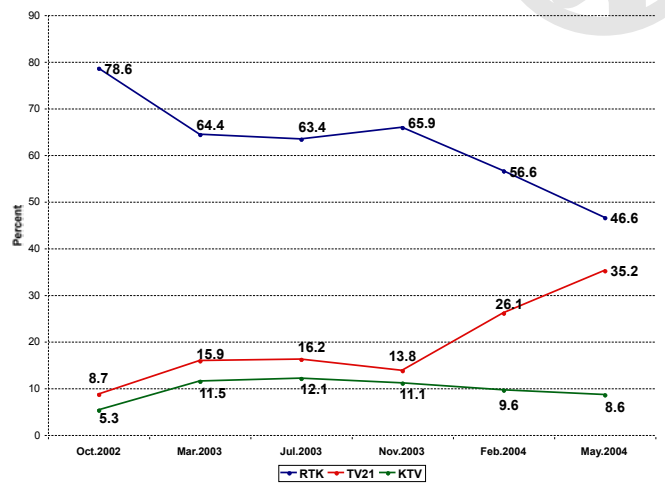
Most Trusted Radio Stations



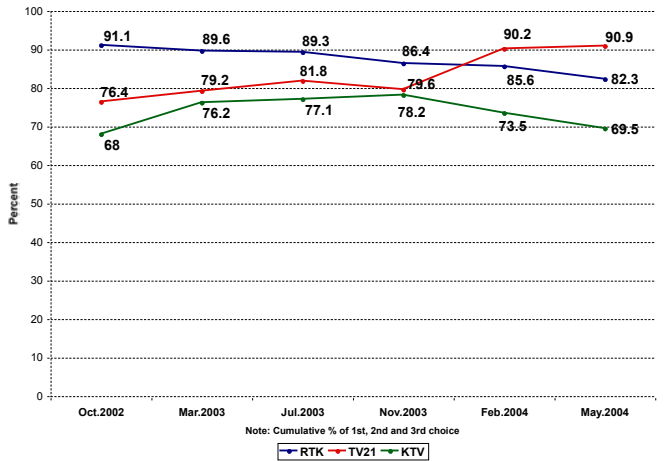
Most Listened Radio Stations in Kosova



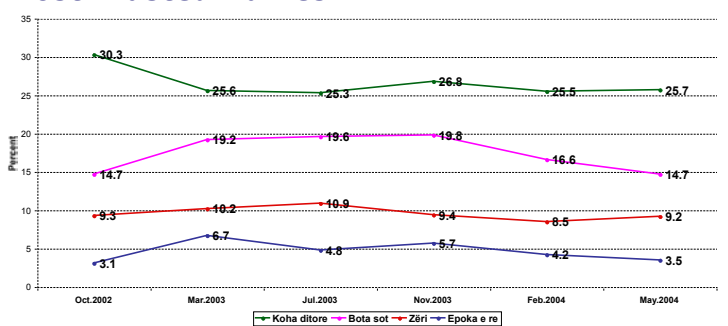
Most Trusted TV Stations



Most Watched TV Stations in Kosova



Most Trusted Dailies



Readership of Dailies in Kosova

