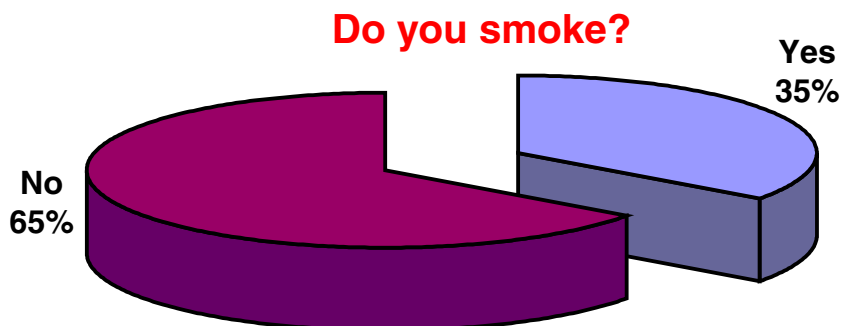
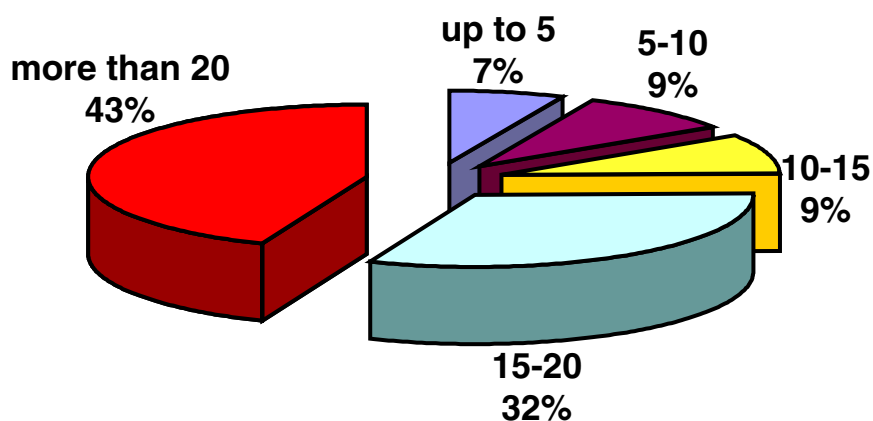


**OCTOBER 2001**

**LUCKY STRIKE  
 THE MOST PREFERRED  
 BRAND OF CIGARS  
 IN KOSOVA**



**How many cigarettes per day do you smoke?**



**What is your most preferred brand of cigars?  
 (Aggregate figures of two mentions)**

